

# Creative methods: from data collection to dissemination

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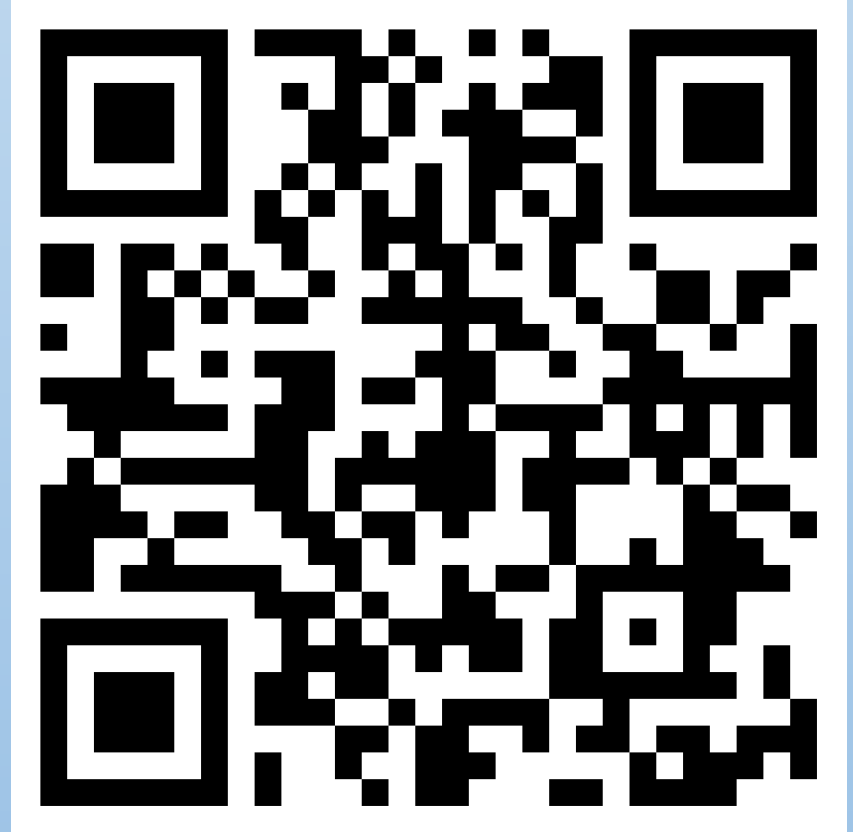


# Presentation in PDF

<https://www.nicole-brown.co.uk/exchange/Brown.pdf>

## Padlet

<https://padlet.com/nbrown605/what-is-analysis-5icy13gtj2tz253v>



# Overview

Principles of analysis in qualitative research

Creative, embodied approach to data analysis

Evaluating good quality in arts-based analysis

Challenges and opportunities of creative methods in research

# What is analysis? – Consider....

<https://padlet.com/nbrown605/what-is-analysis-5icy13gtj2tz253v>

- ...the process
- ...claims of truth and objectivity
- ...software-assisted coding
- ...analysis of visual vs. textual data



**What do  
you see?  
What do  
you make  
of it?**



# Process of "creative" analysis

gather the data that has been generated

analyse the data

develop analytical "hot spots"

consider possible representations

turn representation into dissemination

evaluate and critique (Barone and Eisner, Leavy)

# From data collection to dissemination

build LEGO® models - discuss in groups

analyse the data and develop analytical “hot spots”

consider possible representations

turn representation into dissemination (installation, LEGO® model, poetry, fictionalisation)

# Evaluating the research

- Incisiveness
- Concision
- Coherence
- Generativity
- Social significance
- Evocation and illumination

Barone and Eisner, 2012

1. Methodology
2. Usefulness, significance, or substantive contribution
3. Public scholarship
4. Audience response
5. Aesthetics or artfulness
6. Personal fingerprint or creativity
7. Ethical practice

Leavy, 2015





# Horsebridge Open 2018

Art is Something Much More Dangerous

13 - 28 January



# From data collection to dissemination

build LEGO® models - discuss in groups

analyse the data and develop analytical “hot spots”

consider possible representations

turn representation into dissemination (installation, LEGO® model, poetry, fictionalisation)

# Challenges and opportunities of creative methods in research

paint a clearer picture (illumination and evocation)

emotional connection (empathy and transformation)

make research accessible (impact and engagement agenda)

skillset for artistic creations (objects curate rather than create)

quality, truthfulness and robustness



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